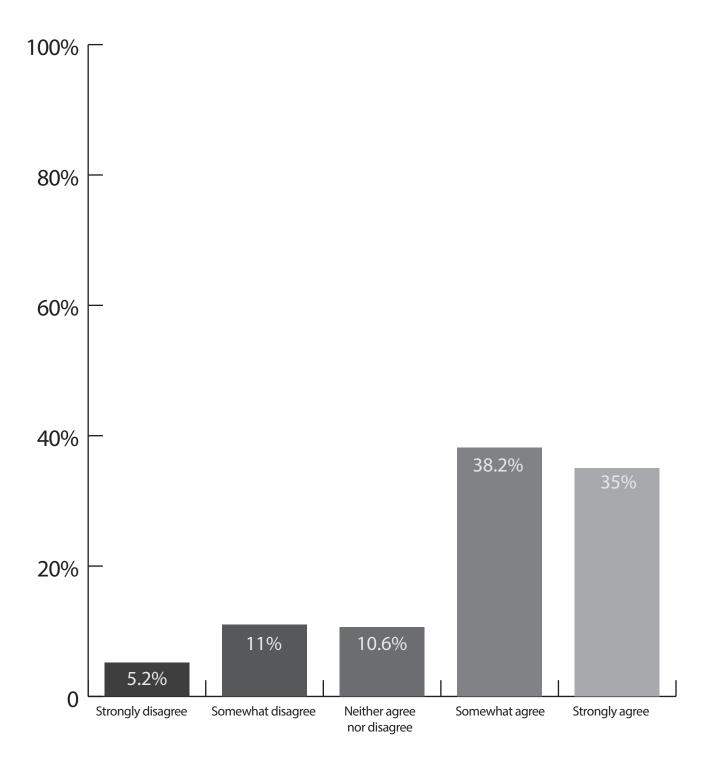
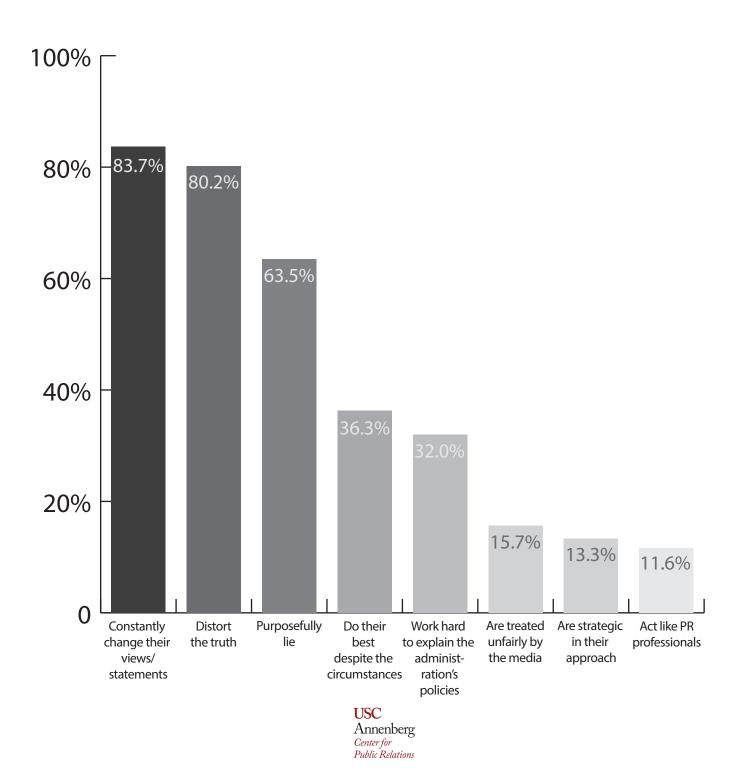
The work of the current White House Communications Team impacts the general public's perception of the public relations profession.





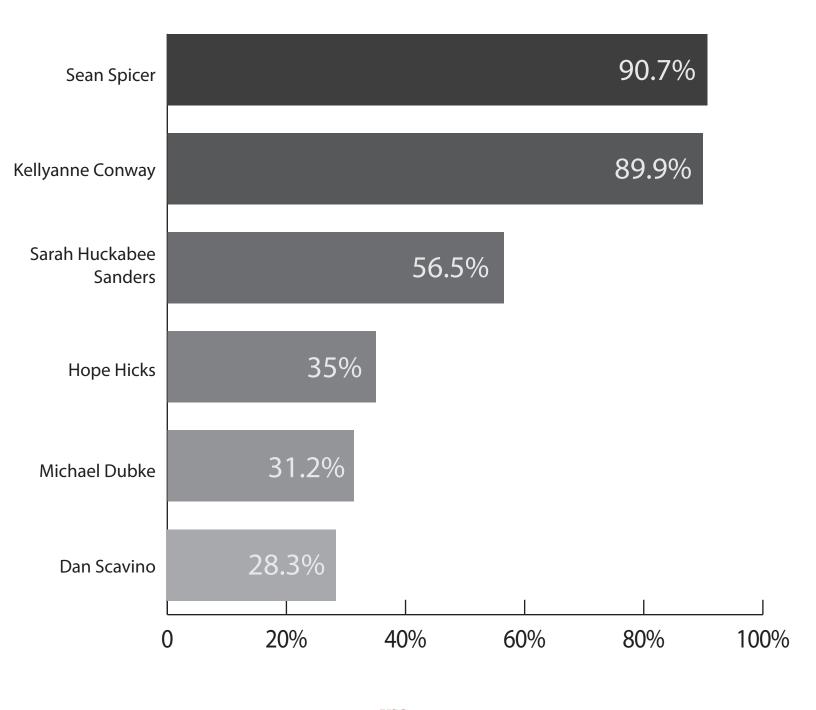
When asked about various aspects of the performance of the overall White House Communications Team, PR executives agreed that they...



WHITE HOUSE'S IMPACT ON PUBLIC RELATIONS PROFESSION

How would you rate the impact the individual team member's work has on the image of the public relations profession?

Percentage of respondents who chose "negative" or "very negative."



USC Annenberg Center for Public Relations

WHITE HOUSE'S IMPACT ON PUBLIC RELATIONS PROFESSION

If the current President of the United States invited you to join the White House Communications Team, would you accept his invitation for any of the following positions?

Percentage that would not accept the position.

