USC UNIVERSITY OF SOUTHERN CALIFORNIA

USC | ANNENBERG
School for Communication & Journalism

Areas of Interest for News Media & Society Minors

Diversity
JOUR 465m – Latino News Media in the United States (4 units, Sp)
JOUR 466m – People of Color and the News Media (4 units, Sp)
JOUR 467 – Gender and the News Media (4 units, Sp)
JOUR 468m – The American Press and Issues of Sexual Diversity (4 units)

Entertainment
JOUR 381 – Entertainment, Business and Media in Today's Society (4 units, FaSp)
JOUR 452 – Public Relations in Entertainment (4 units, Sp)
JOUR 457 – The Role of Celebrity in Public Relations (4 units, Sp)

Journalism
JOUR 373 – The Ethics of Television Journalism (4 units, Sp)
JOUR 375 – The Image of the Journalist in Popular Culture (4 units)
JOUR 407 – Newsradio (4 units)
JOUR 433 – Writing about Science (4 units)
JOUR 459 – Fact and Fiction: From Journalism to the Docudrama (4 units)
JOUR 460 – Social Responsibility of the News Media (4 units, Sp)
JOUR 461 – Literature of Journalism (4 units)
JOUR 462 – Law of Mass Communication
JOUR 466m – People of Color and the News Media (4 units, Sp)
JOUR 467 – Gender and the News Media (4 units)
JOUR 468m – The American Press and Issues of Sexual Diversity (4 units, Fa)
JOUR 475 – Publications Design and Technology (4 units, FaSp)
JOUR 477 – Web Analytics for News and Nonprofit Organizations (2 units)
JOUR 483 – Negotiating and Reporting Global Change (4 units)
JOUR 484 – American Religion, Foreign Policy and the News Media (4 units, Sp)

Photojournalism
JOUR 330 – Photojournalism (4 units, FaSp)
JOUR 420 – Advanced Photojournalism (4 units) *Prerequisite: JOUR 330*
JOUR 421 – Photo Editing for News Media (4 units)
JOUR 422 – Visual Journalism (4 units, FaSp)

Public Relations
JOUR 452 – Public Relations in Entertainment (4 units, Sp)
JOUR 454 – Sports Public Relations (2 units, FaSp)
JOUR 457 – The Role of Celebrity in Public Relations (4 units, Sp)
JOUR 458 – Public Relations in Politics and Political Campaigns (4 units, Fa)
JOUR 485 – Multimedia PR Content: Digital/Social Media Lab (2 units)
JOUR 486 – Multimedia PR Content: Introduction to Digital Design Tools (2 units)
JOUR 487 – Multimedia PR Content: Introduction to Audio/Video Tools

Limited space availability for:
JOUR 350 – Principles of Public Relations (4 units, FaSp) *Prerequisite: 3.0 GPA*
JOUR 451 – Promotional Public Relations (4 units, Sp) *Prerequisite: JOUR 350*
JOUR 455 – Public Relations for Non-Profit Organizations (4 units, Fa) *Prerequisite: JOUR 350*
JOUR 456 – Public Relations for Diverse Audiences (4 units) *Prerequisite: JOUR 350*

Sports
JOUR 380 – Sports, Business and Media in Today's Society (4 units, Sp)
JOUR 432 – Sports Commentary (4 units, Fa)
JOUR 454 – Sports Public Relations (2 units, FaSp)

Note: Additional courses within the School of Journalism may be available each semester, including several **JOUR 499 – Special Topics**. Please consult an adviser for more information on course availability. Not all courses will be offered each semester. Areas of interest are unofficial. Upper division journalism electives may be chosen from multiple areas of interest.

DOCTORAL
Communication

MASTER'S
Broadcast Journalism
Communication Management
Global Communication
Online Journalism
Print Journalism
Public Diplomacy
Specialized Journalism
Specialized Journalism (The Arts)
Strategic Public Relations

BACHELOR'S
Communication
Broadcast and Digital Journalism
Print and Digital Journalism
Public Relations