



## UNIVERSITY OF SOUTHERN CALIFORNIA

### TENURE/TENURE TRACK POSITION IN PUBLIC RELATIONS

#### SCHOOL OF JOURNALISM USC ANNEBERG SCHOOL FOR COMMUNICATION

The School of Journalism at the USC Annenberg School for Communication is seeking to recruit a distinguished scholar or an outstanding professional with strong academic credentials for a tenure/tenure track position in its public relations studies program.

**Scholars** should hold doctorates and have active research agendas with an applied orientation. *Applicants from related disciplines, i.e. Management, Business, Law, Humanities, Political Science, Sociology, etc., are welcome. Expertise in Critical Thinking a plus.* Scholars should have a record of significant and important publications in public relations research or related areas. Candidates for appointment at the rank of assistant professor must demonstrate a clear potential for significant scholarly publication.

**Professionals** should have made a major impact on the field; hold an advanced degree in a relevant discipline, such as communication, business, law, or public relations; and have broad experience at senior levels in corporate, agency, government, or non-profit public relations, and ideally in several of these fields.

In both cases, candidates should have won a national/international reputation for their work, ideally in an area of current and future importance to the profession, i.e. digital/social media, international communication, corporate social responsibility, measurement/evaluation, etc. Faculty rank for this position is open and will be based on the candidate's qualifications and experience.

With exciting new opportunities resulting from the growth of its professionally oriented graduate program in strategic public relations, the School is seeking candidates who are committed to providing an outstanding learning environment that combines applied theory with cutting-edge skills. Successful candidates will be involved in research by the USC Annenberg Strategic Public Relations Center, and they should be eager to take advantage of research and teaching opportunities with our sister School of Communication.

The School of Journalism has 163 undergraduate and 65 graduate students enrolled in its public relations studies programs. Overall, the School has a full-time faculty of 32 and a part-time faculty of nearly 90 professionals drawn from major California media and public relations firms.

The University of Southern California is an EO-AA employer that values and seeks diversity in its workplace.

Applicants should send a letter describing their background, interests and areas of expertise, an up-to-date *curriculum vitae* or resume, a small sample of their scholarly or professional work and the names of three references to the School's director:

Geneva Overholser  
Director, School of Journalism  
USC Annenberg School for Communication  
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Los Angeles, California 90089-0281