

REBECCA M. HAGGERTY, Ed.D

Associate Professor of Professional Practice
Associate Director, Undergraduate Journalism Studies
Annenberg School of Journalism
Annenberg School for Communication and Journalism
University of Southern California
3502 Watt Way, ANN 204-C
Los Angeles, CA 90089-0281
Campus: (213) 740-2660
Email: rhaggert@usc.edu

ACADEMIC EMPLOYMENT

UNIVERSITY OF SOUTHERN CALIFORNIA

Annenberg School for Communication and Journalism
Los Angeles, CA

Associate Director, Undergraduate Journalism Studies	September 2018--present
Associate Professor of Professional Practice	August 2016--present
Director, Video and Multimedia, Annenberg Media	August 2015--present
Lecturer	March 2014--August 2015
Adjunct Instructor	August 2010—March 2014

I'm a broadcast and digital journalist and the associate director for the undergraduate journalism program. In that role, I oversee a curriculum that trains students to succeed in a changing industry and understand the value of journalism in a civic society, as well as its limitations. I spent more than two decades working in broadcast news and documentary and am the recipient of several journalism awards, including national and local Emmys. I hold a doctorate in education, focusing my research on hands-on learning, creativity and motivation.

At USC, while serving as the Director of Video and Multimedia at the Annenberg Media Center, I helped modernize the student newsroom by co-creating an experimental unit that published news reports directly to social media and mobile platforms, expanding their reach and relevance for a student audience.

As the head of the undergraduate curriculum committee, I am responsible for reviewing and revising the latest iteration of a core curriculum that has undergone profound changes in the past several years to ensure it trains students in forward-thinking skills for an industry in flux as well as fundamental values of journalism. I am also deeply involved in efforts to incorporate diversity in a meaningful way across the curriculum, including updating our syllabus template and providing DEIA resources to all faculty. I hire and support more than forty adjuncts and created a pilot program to evaluate adjuncts with the goal of providing better teaching for students and more opportunities for advancement for adjunct faculty. In addition, I serve on the committees to award scholarships for undergraduates and as a fellow with the Center for Excellence in Teaching.

In addition to teaching newswriting and reporting, I have created new courses, including an ongoing initiative in which Annenberg students work to support local news outlets in rural communities in an immersive reporting course. Along with a colleague from the School of Pharmacy, I designed a course on drugs and the media awarded an Interdisciplinary Teaching Grant from the provost's office.

I research and write about journalism and learning, including how students use chatbots for copy editing, sequencing for journalism skills, and journalism school partnerships with industry.

INTERNATIONAL CENTER FOR JOURNALISTS

Washington, DC

Knight International Press Fellow

June 2001—January 2002

I designed and implemented a curriculum in broadcast journalism for working journalists in Slovakia, Hungary, and Romania in conjunction with non-profit media centers promoting a free and independent press.

EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA, Los Angeles

Ed.D., Concentration: Education Psychology

2014

Committee Chair: Prof. Patricia Tobey

Dissertation: "Then I Started Thinking: A Qualitative Study of Innovative Projects by Secondary Students in STEM Disciplines."

COLUMBIA UNIVERSITY, New York

2004

Master of Science in Journalism

Completed Master of Science in program designed for working journalists with at least five years of experience.

Columbia College, Columbia University, New York

1988

Bachelor of Arts degree in English Literature, *cum laude*

ARTICLES

"Can Chatbots Teach Copy-Editing? A Comparison of Student Reporters' Copy-editing Performance When Using a Chatbot Style Guide and a Traditional Style Book," by Laura Davis and Rebecca Haggerty. Submitted and accepted for presentation at the 2019 Global Journalism Conference in Paris, July 4-9, 2019.

"Undergraduate Students Prefer Learning Text and Broadcast Skills Sequentially vs Concurrently, but Assessments of their Final Projects are Mixed," by Laura Castañeda and Rebecca Haggerty. Submitted and accepted for presentation at the 2019 Global Journalism Conference in Paris, July 4-9, 2019.

["Highly Motivated Kids Have a Greater Advantage in Life than Kids with a High IQ," Quartz](#)

[“Beyond the Bubble: USC Annenberg’s Rural Reporting Initiative,”](#) Medium

[“What We Learned About Creativity from Viral Videos,”](#) LinkedIn

PROFESSIONAL PRESENTATIONS

AEJMC Scholastic Journalism Division Panel Session Breaking Borders: How J-schools Should and (Shouldn’t) Fill Gaps Left by Shrinking Newsrooms	2021
World Journalism Education Congress Presenter on Chatbots and Copyediting Presenter on Teaching Broadcast and Text Journalism in Converged Classes	2019
National Association of Black Journalists Panelist, “Teaching Real Journalism in an Era of Fake News.”	2017
Teachapalooza Presentation, “The Jedi Project: Journalism and Emerging Digital Innovation.”	2016

UNIVERSITY SERVICE

Annenberg School for Communication and Journalism.

University of Southern California, Los Angeles, 2014 - present.

School of Journalism Undergraduate Curriculum Committee

Currently chairing the committee charged with revamping and revising undergraduate core curriculum.

Faculty Affairs Committee

Chaired a subcommittee on part-time faculty. Created and implemented a pilot program to evaluate part-time faculty to ensure greater equity and improve teaching.

Campus Climate Committee

Worked with university-wide committee to make recommendations on diversity to the Academic Senate and conduct survey on campus diversity organizations across the university.

Media Center Faculty Committee

Helped create, implement and supervise procedures to train students across multiple journalism platforms. Worked to increase transparency and diversity in hiring of student managers. Integrate curriculum for new one-year Master’s program within existing Media Center student outlets. Contributed to managing transition to updated facilities for staff and students.

School of Journalism Curriculum Committee – Graduate Subcommittee

Created and managed surveys to collect faculty input on Masters in Science program. Facilitated communication among different faculty members and synthesized key information for curriculum revisions.

TEACHING**Courses taught**

GESM 131 Drugs and the Media
JOUR 307 News Writing and Reporting
JOUR 402 Television Producing and Reporting
JOUR 414 Advanced Multimedia Storytelling
Beyond the Bubble: Rural Reporting
Reporting with Mobile and Emerging Platforms

NON-ACADEMIC EMPLOYMENT**Co-Executive Producer, “SoCal Connected.”** *KCET, Los Angeles, 2012 – 2013.*

Managed staff, budget, and editorial content; oversaw studio production for daily news show awarded two Los Angeles Area Emmys for Best Informational/Public Affairs Series.

Producer, “SoCal Connected.” *KCET, Los Angeles, 2011 – 2012.*

Reported, produced and wrote in-depth investigative and feature segments for local newsmagazine at Los Angeles public television station.

Senior Web Producer, Worldfocus.org. *WNET, New York, 2009 – 2010.*

Oversaw all editorial content, managed staff, worked with writers and independent producers at website of international news program aired on PBS.

Consulting Editor, DNAinfo.com. *New York, 2008 – 2010.*

Primary adviser during development and launch of hyperlocal news site. Developed initial concept, made key hiring decisions, created business plan for investor.

Producer, WNET. *New York, 2007 – 2008.*

Reported and wrote segments for “Worldfocus,” a daily international news program aired on PBS. Produced and reported one-hour documentary on education issues aired nationally on public television.

Producer, NBC News. *New York, 1998 – 2006.*

Reported and wrote segments and episodes for NBC News’ primetime newsmagazine “Dateline NBC.” Credits include feature stories, breaking news, and hour-long specials.

Associate Producer, NBC News. *New York, 1998 – 2006.*

Researched and assisted in producing stories for NBC News’ primetime newsmagazine “Dateline NBC.”

Producer, Globalvision. *New York, 1995.*

Segment producer for one-hour PBS documentary *Region at Risk*, about the future of New York City, for award-winning production company.

Producer/Writer, Claypoint Productions. *New York, 1994 – 1995.*

Credits at this independent production company include two one-hour documentaries for A&E's *Biography* series, and a ninety-minute laser disc on geography and civics for national educational distribution.

Editor/Assistant Editor, Freelance. *New York, 1991 – 1993.*

Declarations: Freedom of Expression. Producer: David K. Liu, PBS, 1993.

Yuri Kochyima: Catalyst for Change. Dir: Rea Tajiri, PBS, 1992.

Building Hope. Dir: David Van Taylor, PBS, 1992.

Public Hearing, Private Pain. Prod: Ofra Bikel, *Frontline* (PBS), 1991.

Casting the First Stone. Dir: Julie Gustafson, *P.O.V.* (PBS), 1991.

Production Assistant, Global Village. *New York, 1989 – 1991.*

Researched documentary topics at this non-profit documentary center. Wrote and researched grants. Assisted in all aspects of production.

PROFESSIONAL ASSOCIATIONS

AEJMC

National Academy of Television Arts and Sciences

Online News Association

AWARDS

- Los Angeles Area Emmy Award, Best Informational/Public Affairs Series, "SoCal Connected," KCET, 2014
- Los Angeles Area Emmy Award, Best Informational/Public Affairs Series, "SoCal Connected," KCET, 2013
- L.A. Press Club, Best News Story (2nd place), Best Documentary (Honorable Mention), "SoCal Connected," KCET. 2012
- Emmy Award, Best Story in a Regularly Scheduled Newscast, NBC Nightly News "Crisis in Darfur." 2006
- DuPont Award, Hurricane Katrina team coverage, NBC News. 2006
- Mid-Career Award, Columbia University School of Journalism, Mid-Career Master's Program. 2005
- National Headliners Award, Best of Newsmagazine, "Chasing the American Dream," Dateline NBC. 2004
- Emmy Award nominee, Outstanding Coverage of a Current News Story, Long-Form, "NBC News Specials: Inside the Carrier Stennis." 2003
- Edwin M. Hood Award, National Press Club, Excellence in Reporting on Foreign Policy, "The Lost Boys," Dateline NBC. 2001

